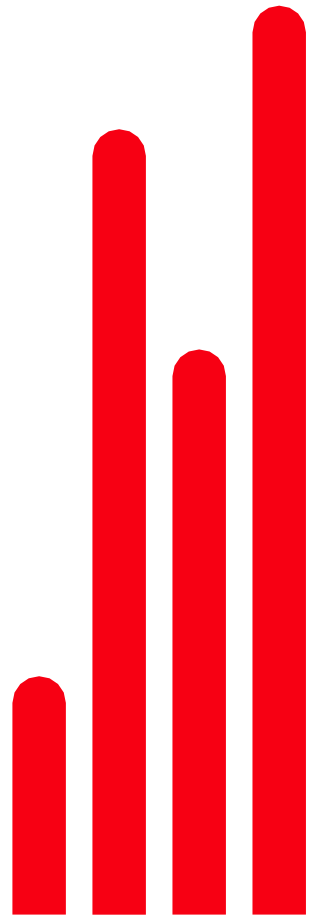


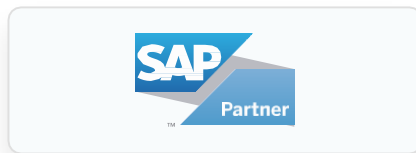


**GORDION**





GORDION is a technology initiative that adopted principle of satisfying every stakeholder who shares the business environment with innovative services and products.



STEP  
INTO  
THE  
FUTURE



## MISSION

GORDION is a visionary, rule- setting, challenging “New Generation Travel Technologies” company that challenges old business models and creates products for the future



## VISION

Creation of scientific, valuable, principled ventures in line with innovation and research&development



## GOAL

In five years become Turkey’s number one Travel Technology company and be in top five of foreign markets where the sector is active.

## Gordion will be active in two main areas.



Travel Technology service provider that we call platform solution which includes end-to end solutions needed by travel industry.



Offers task processing, distributed data collection, reporting data visualization forecasting by Big Data and Analytic solutions.

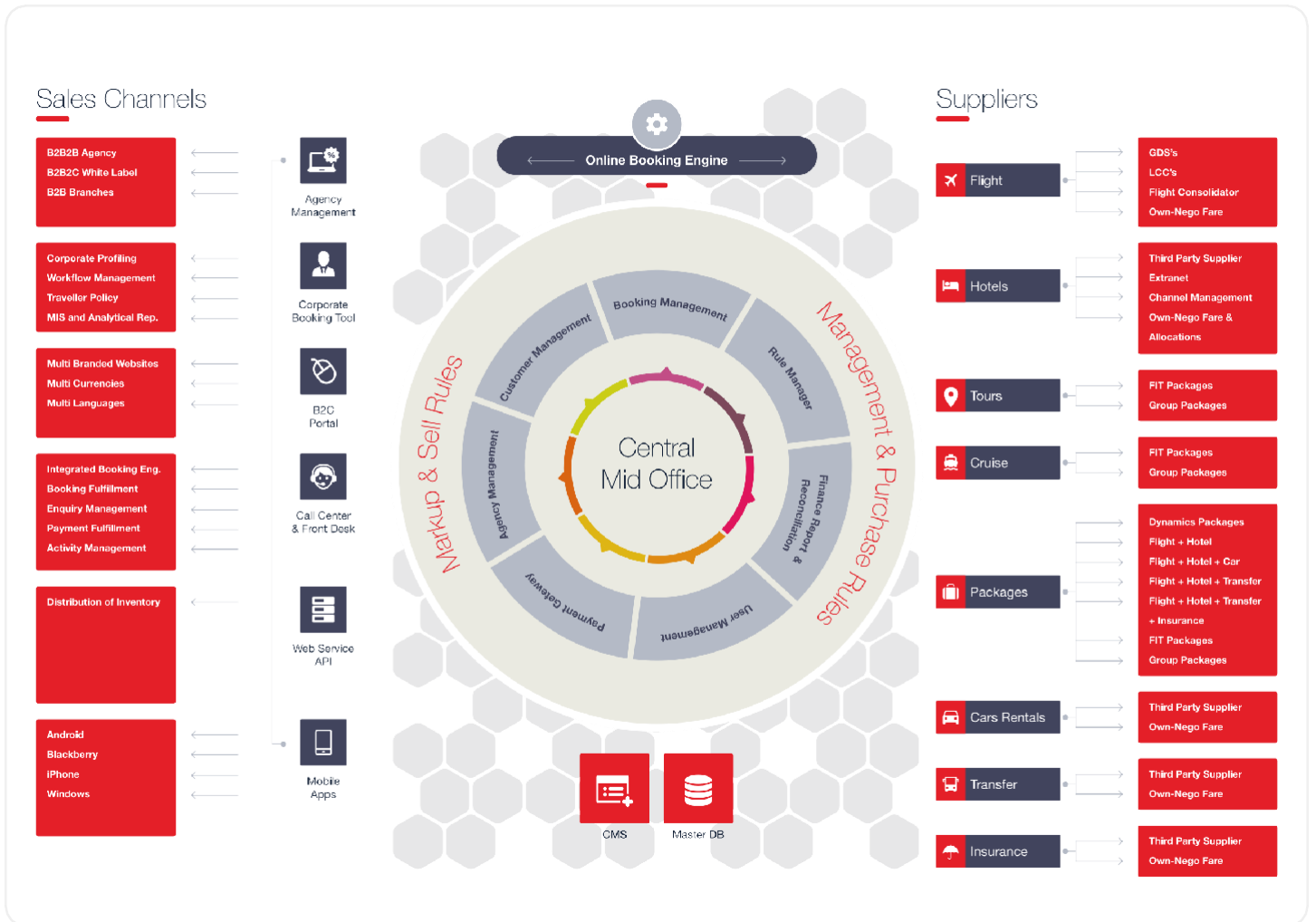
Complementary to these areas; we also carry out project management, product management and strategy development.



**GORDIOS**



All travel operations performed, monitored and reported on a single platform.





GORDION enables to carry out all processes completely from contract preparation to sales and distribution of products with GORDIOS Travel Platform developed on cloud technologies for tour operators, travel agencies and online travel agencies which are stakeholders of Tourism Industry.

Gordios Travel Platform products can be sold through different sales channels (b2b, b2c, mobile, call center), can be established a distribution chain and able to be implemented fast and most agile decisions under competitive conditions with flexible and parametric infrastructure.

The flexible and parametric structure of the platform provides possibilities of technology to be used as an accelerator rather than a restriction.

**Gordios provides maximum efficiency in tourism sector by loading operational burden to technology.**

## **GORDIOS → FEATURES**

**Different Sales Chanelles  
B2c, B2B, B2B2C, B2B2B  
CallCenter - FrontDesk Support**

**Online Booking Engine Flight, Hotel,  
Package Tours, Cruise, Car Rentals,  
Transfers, Insurance search and reservation  
options**

**Contract and product management**

**Customer Relationship Management (CRM)**

**Agent Management System**

**Package Tour Management System  
and Distribution Management System**

**Flight, Otels, Car Rentals, Transfers,  
Contract Management and  
distrubition system**

**Integration of GDS, OTA, Hotel and Payment  
Systems with 3rd party**

**MIS and Analitic Reports**

**Integration of SMS and E-mail Systems**

**BI Reporting and Data Analytics Systems**



# GORDIOS → PRODUCTS



TOUR OPERATORS, AGENT  
and OTA ERP SYSTEM



BOOKING ENGINE



B2B, B2C, CALL CENTER, API  
SALES CHANNELS  
MANAGEMENT



MIDOFFICE SYSTEM



CORPORATE TRAVEL



CONTRACT MANAGEMENT and  
PRODUCT MANAGEMENT



FLIGHT TICKET MODULE



PACKAGE TOUR MODULE



HOTEL MODULE



CRUISE MODULE



DYNAMIC PACKAGE MODULE



CAR RENTAL MODULE



TRANSFER MODULE



INSURANCE MODULE



CMS MODULE



MANAGEMENT MODULE



JOINT PAYMENT (POS)  
SYSTEM



CAMPAIGN MODULE

# **TOUR OPERATOR, AGENT AND ONLINE TRAVEL AGENTS CORPORATE SOLUTIONS**

Gordios Corporate solve all business processes where tour operators, agents and OTA companies required from end to end. All processes and functionalities need on a corporate scale are met with years of experience and the latest technology

**Stable and Scalable Cloud based  
Architecture**

**Modules that can meets needs of departments**

**Flexible structure to fill special business needs  
and demands**

**Ability to work with Azure, Amazon, Google  
Cloud Systems**

**Business Process Management and Workflow**

**Global Language, Currency and Payment  
System Support**

**Integration with many  
OTA and GDS**

## **B2B, B2C, CALL CENTER, API MANAGEMENT**

Channel Management Module enables tour operators to mobilize the sales team and allow their agents to sell through their own sub-agencies with no need for salesperson in their office.

By using the product tour operator creates new sales channels(B2B2B,B2B2C), can expand their sales models and provides their sub-agencies to increase their sales.

**All customers and agents can be managed  
in a single point**

**B2B2B / B2B2C panels for sub-agents or  
business partners**

**Collection and warranty management of agents  
or business partners**

**Promotion and content management in  
agents or business partner panels**

**Payment support for agents and business  
partners – Cash, Multiple Credit Card  
payment, Partial payment, Gift card&Coupon  
options**

**Payment, invoice control and reporting  
support for agents and business partners**

**Detailed control and management with  
GDS terminal**

**Facility to get margin and staff performance  
management system for agents**

**Central Ticketing, Hotel, Tours, Package Tour and Transfer  
Systems for Agents and Business partners**

**Balance & credit limit control and management**

## MIDOFFICE SYSTEM

GORDIOS a Mid-Office system is which central based where sales transactions are carried out, processed and terminated within rules till the final document deliver to the customer by sales channels of agencies and sub-agencies. Sales channels completes their selling process in a single portal by using tour company's management of GDS, products and integrations in a single platform.

**Channel Management**

**Reservation Management**

**Operation Management**

**User Management**

**Customer Management**

**Rule Management**

**Agent Management**

**API Management**

## CORPORATE TRAVEL MODULE

By using Corporate Module, corporate clients can manage their travel planning effectively to in accordance with corporate processes. Corporate Module offers organizations to book travels automatically depending on roles, positions, workflows and approval mechanisms which is determined within the company. Accordingly travel purchases will be more affordable with increased control and price analysis.

### Corporate Module consists of 3 main uses

- 1) Corporate customer interface
- 2) Corporate workflow and allow mechanism
- 3) Mobile Interface

Staff in organizations can make reservations, search accommodation options, can confirm operations and complete payment procedures

All reservation, confirmation and history of data are recorded and reportable

Ticket, voucher ve related documents can be send via e-mail or visible through system

More than one and different approval mechanism can be defined

Mobile Application Support

Advanced reconciliation & Reporting & Budget cost analysis

## DIGITAL CONTRAT SYSTEM

The Contract Management module and distribution system let tour companies to administer their own contracted hotel, tour and transfer services. Tour companies can directly make an agreement with the product providers, can upload price and information of related products into the system with the help of operators they assigned.

**Definition and Management  
of contracted products**

**All contracts can be managed centrally**

**Special contract system for all products  
such as hotel, tour and transfer**

**Different pricing and reservation management  
regarding geographical regions**

**Complex rule and condition management  
for pricing and quota**

**Flexible season promotion and discount  
identification**

**Extranet, Channel Manager Connection**

**Special XML and API support for  
content management**

# FLIGHT PRODUCT MANAGEMENT

Aircraft product management system can be distributed and manage from different channels. The product offers seats and pricing over different sales channels along with the functionality. Flight contract managers can open seats to the external world via XML web services or can be able to offer other DashBoard, B2B, B2C solutions of the application.

**Flight Ticket Product Management and distribution**

**Yield management according variable prices and market demands**

**Collective plane seat purchase and inventory management**

**Able to work with different airline companies and sectors**

**Flight class and cabin management**

**Fast and easy integration with Booking Engines**

**Tax and price management**

**Product management & inventory control on real time**

**Amadeus, Travelport ve Sabre Integration & Local Firm Integration**

## **PACKAGE TOUR MODULE**

GORDIOS Package Tour module is a product that allows tour companies to create, manage and distribute complete tours by combining defined products such as hotel, flight, transfer with many additional services. These packages can be opened to different sales channels, can be divided into flexible categories and can be integrated with payment system which selling process completed through reservation engine.

**Easy and flexible booking and sales system**

**Package Tour Product Creation**

**Package Tour Reservation Management**

**Management of daily product and activity**

**Supplier and product cost management**

**Different cities / arrival & departure  
regarding geographic area information  
and cost tracking in different currencies**

**Management for additional services**

**Production of package tour instruction forms**

**Cancellation process management**

**Priority package tour creation for next  
period sales**



## **HOTEL MODULE**

**Easy & flexible booking and sales system**

**Package Tour Product creation**

**Package Rezervation Management**

**Daily Product and Activity Management**

**Supplier and product cost management**

**Different cities / arrival & departure  
regarding geographic area information  
and cost tracking in different currencies**

**Management for additional services**

**Production of package tour instruction forms**

**Cancellation process management**

**Priority package tour creation for next  
period sales**